ShaadiMubarakIndia

Franchise Opportunity

A trusted matrimony platform, under ASA Group of Companies

Bring a trusted matchmaking brand to your city or district

About ShaadiMubarakIndia

ShaadiMubarakIndia is a matrimony platform connecting verified profiles across India, operated under ASA Group of Companies. We combine a trusted profile-verification process, an in-app chat room, an AI assistant, and a simple UPI-based payment experience — built for families who want a dependable, modern way to find the right match.

Why Partner With Us

- A recognisable, trusted brand backed by ASA Group of Companies
- Ready-to-use technology platform — website, chat room, AI assistant, and payments
- Low overhead — run the franchise from a small office or even remotely
- Multiple revenue streams: membership plans, vendor onboarding, mass-marriage program
- Marketing and onboarding support from the central ASA Group team

Franchise Investment

Tier	Territory	Investment*	What's Included
District	One district	■75,000	Branding kit, lead access, training
City	One city	■1,50,000	District benefits + dedicated support
State	Full state	■4,50,000	City benefits + marketing co-op budget

**Indicative pricing — final terms are confirmed during the partner discussion call.*

What You Get

- Full access to the ShaadiMubarakIndia platform for your territory
- Local branding and marketing materials
- Training on onboarding, verification, and customer support
- A revenue share on memberships and vendor listings from your territory
- Ongoing support from the ASA Group of Companies team

How to Apply

Reach out to us with your preferred territory and a short note about your background. Our team will schedule a discussion call and walk you through the onboarding process.

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Bank Transfer Details

A/C Holder	Mohammad Ashraf Khan
Bank	ICICI Bank
A/C Number	687701503419
IFSC Code	ICIC0006877